



October 2023 to December 2023 ARCOT, PAYMENT SECURITY

VALUE REPORT FOR ACME

Approval Rates

Higher eCommerce approvals through frictionless authentication

Authentication Success Rate

87.2%

Unique Cardholders Authenticated

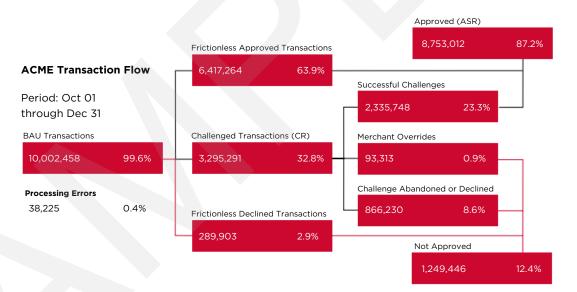
3.9M

Frictionless Authentications

63.9%

Summary of ACME Transaction Flow and the Value through the Arcot Network

Result of all payment authentication requests Arcot processed on behalf of ACME.



The flow diagram above summarizes the result of all payment authentication requests Arcot processed on your behalf. The number in each box is the transaction count flowing through that stage. The percentage to the right shows the percent of total. The four most important metrics are:

Authentication Success Rate (ASR)
approved authentication requests, usually referenced as a percentage of the total requests received

Challenge Rate (CR)

challenged authentication requests, usually referenced as a percentage of total received

Merchant Overrides

authentication requests where the merchant decided not to perform an issuer requested challenge

Not Approved

denied authentication requests, usually referenced as a percentage of total received

Note: The percentages in the charts below are based on transaction counts.

Authentication Outcomes

Frictionless Deny Challenge

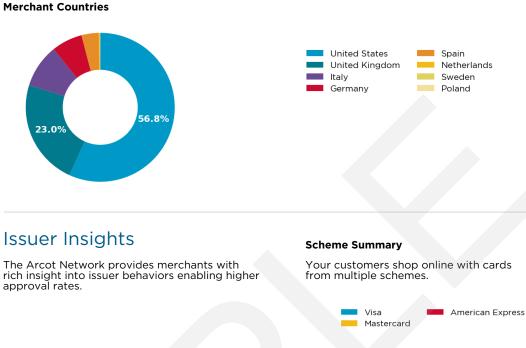


Platform **Resilience and** Scale

Superior performance through engineering and operations excellence

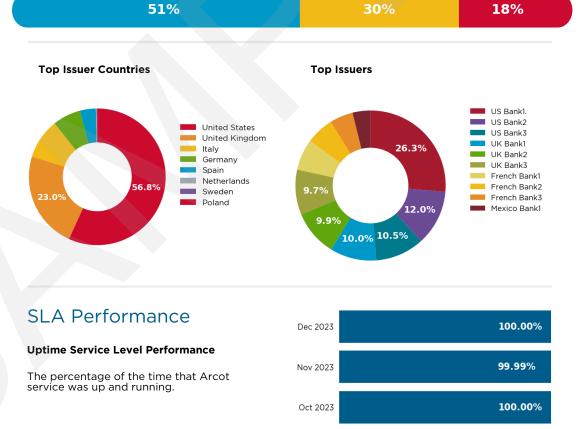
Transactions Processed

10.0M



rich insight into issuer behaviors enabling higher approval rates.

Your customers shop online with cards



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